



# MatchRite W50 Series



## Color matching Made Easy

The W50 Series is a complete solution for high-volume retail color matching operations. The series features a choice in robust and durable countertop spectros, either the CF57, with a  $45^{\circ}/10^{\circ}$  measurement or the CFS57, with spherical measurement geometry. The CF57/CFS57 along with the brand new ColorDesigner® PLUS, a versatile color matching software package, will allow for quick and easy color matching for customers. Along with a computer, monitor, and label printer which are also available in some of the packages, the W50 Series adds value to your customers paint matching experience that keeps them coming back and ensuring a fast payback on your investment.

Call us today: (888) 884-4313



## + Tested : Proven MatchRite W50 Series

### MatchRite CF57U/CFS57U

Countertop Spectro CF57U/CFS57UA precision compact spectro designed to accurately measure color samples on a countertop. Available in either 45°/0° or spherical measurement geometry.

- Compact, rugged and reliable
- Consistent, accurate readings
- Available in two geometries:
  - 45°/0° (CF57U) or
  - d/8° spherical (CFS57U) measurement geometry
- Greatly simplifies the color measurement process
- Measures a wide variety of color samples 1/2" or larger
  - including paper, plastic, fabric, painted surfaces and many others.
- Virtually no maintenance required

### ColorDesigner PLUS Software

A customer and retailer friendly color matching software package that produces expert results ColorDesigner PLUS expedites and refines the paint selection process, eliminating wasted effort, needless formulation errors and connects to any paint dispenser. And it allows you to mix your customer's colors in the paint product they want. With one efficient package, your paint department becomes a color design center.

# Which Spectro is right for your business?

## 0/45

0/45 technology is the preferred geometry for most hardware dealers. Not only does it offer a great color match but the construction of the unit allows for years of use in dusty and other harsh environments.

This is the right choice for most Hardware retailers, as it requires little servicing.

## Sphere

Sphere units are the best when you often are matching very rough surfaces. If your store is in a location that most homes are stucco or some other very rough material you may wish to consider this geometry. While the outside is rugged the unit must be kept free of dust and debris and will require servicing more often.

### + W53 or WS53

Includes the following:

- CF57U or CFS57U Spectrophotometer
- Dell PC
- 17" Flat Panel Monitor
- Keyboard & Mouse
- 3 Year Dell On Site Warranty
- ColorDesigner PLUS Software
- Database/Formula Book/Fandeck
- Most Popular Fandeck Kit

### + W54 or WS54

Includes the following:

- CF57U or CFS57U Spectrophotometer
- Dell PC, Keyboard & Mouse
- **15" Touch Screen Monitor**
- 3 Year Dell On Site Warranty
- ColorDesigner PLUS Software
- Database/Formula Book/Fandeck
- Most Popular Fandeck Kit

For Pricing or more information call us today: (888) 884-4313